

apr TSGo
APR Technical Solutions Group
Optimization Program



APR Technical Solutions Group - Optimization Program

As the APR TSG Optimization team, our objective is to expand on OEM optimization programs with post-install and post-training solutions to ensure our customers continue to maximize the benefits of equipment and workflow improvements to their Flexo process. Having worked with our customer and the OEM during the assessment, implementation and training for the new product solution, our team then builds upon that initial setup and training with a focus toward day-to-day operations, maintenance, calibration, the incorporation of additional workflow settings/situations and best practices.

Our TSG Optimization includes a minimum of two 1-Day Sessions:

- APR will come in within three weeks of the OEM's implementation and optimization process to address questions or alterations to the current processes to include optimization for new materials.
- APR will then come in once more within 6 months of the original install to address questions or alterations to the current processes to include optimization for new materials.

APR specific skills as they relate to TSGO include:

- Applying Esko's DeskPack tools within Adobe Illustrator
- Esko's Intellicurve setup and strategy creation, press curve implementation
- Esko's BackStage processing and ticket creation
- Plate ablation setup/optimization and ongoing Q.C. training
- Bump curve setup and optimization
- Plate processing setup and optimization
- Special screening applications
- Gray balance (or G7) optimization
- Characterization/ICC Profile generation
- 7-Color/Expanded Color Gamut Optimization
- Proofing workflow and color match optimization

Team Members:

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All members can be reached through the Glendale Heights, IL office:

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"Our investment with APR has paid for itself very rapidly. In fact, it is the fastest ROI that I've had with an equipment investment in over ten years."

- Dan Doherty
Executive VP of Operations &
co-owner, Prairie State Group

Providing Solutions for the Flexographic Printing Industry