

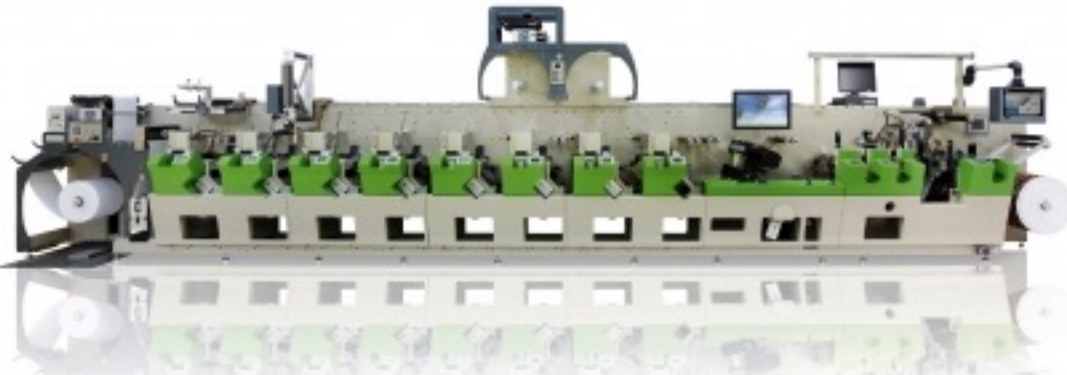
# Color Reproduction & Process Control

Optimization/Fingerprints/Process  
Control/Characterization/Standards

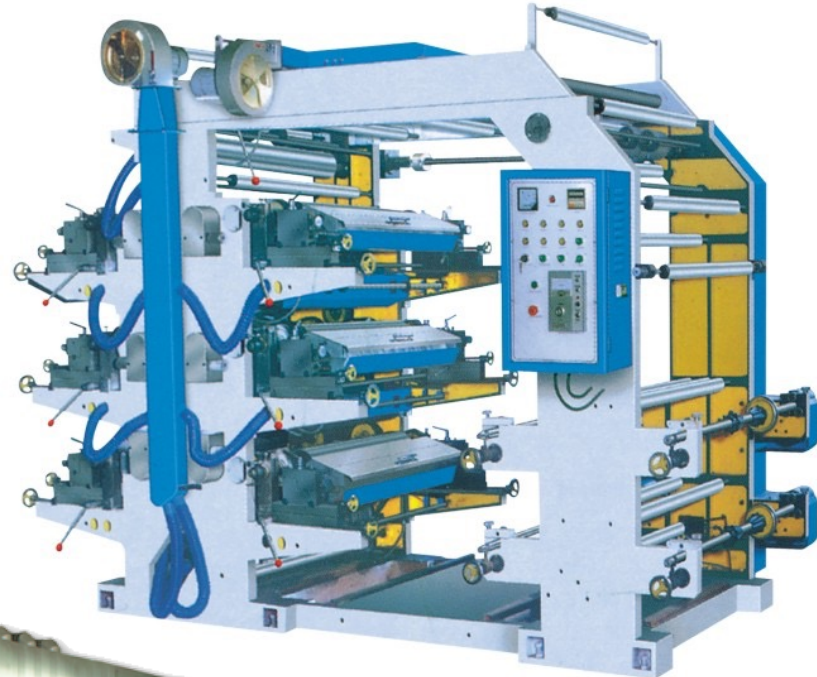
Catherine Haynes

[chaynes@teamflexo.com](mailto:chaynes@teamflexo.com)

# 3 Common Press Layouts



**Inline Press**

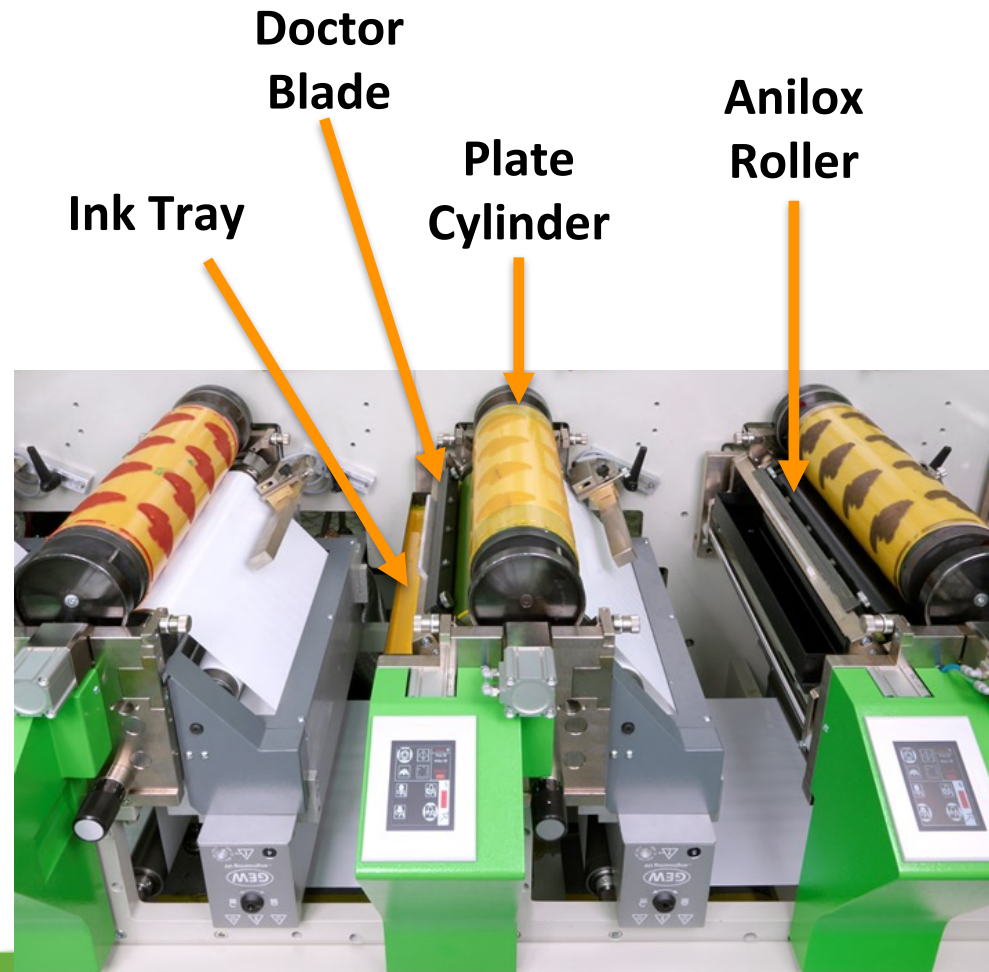
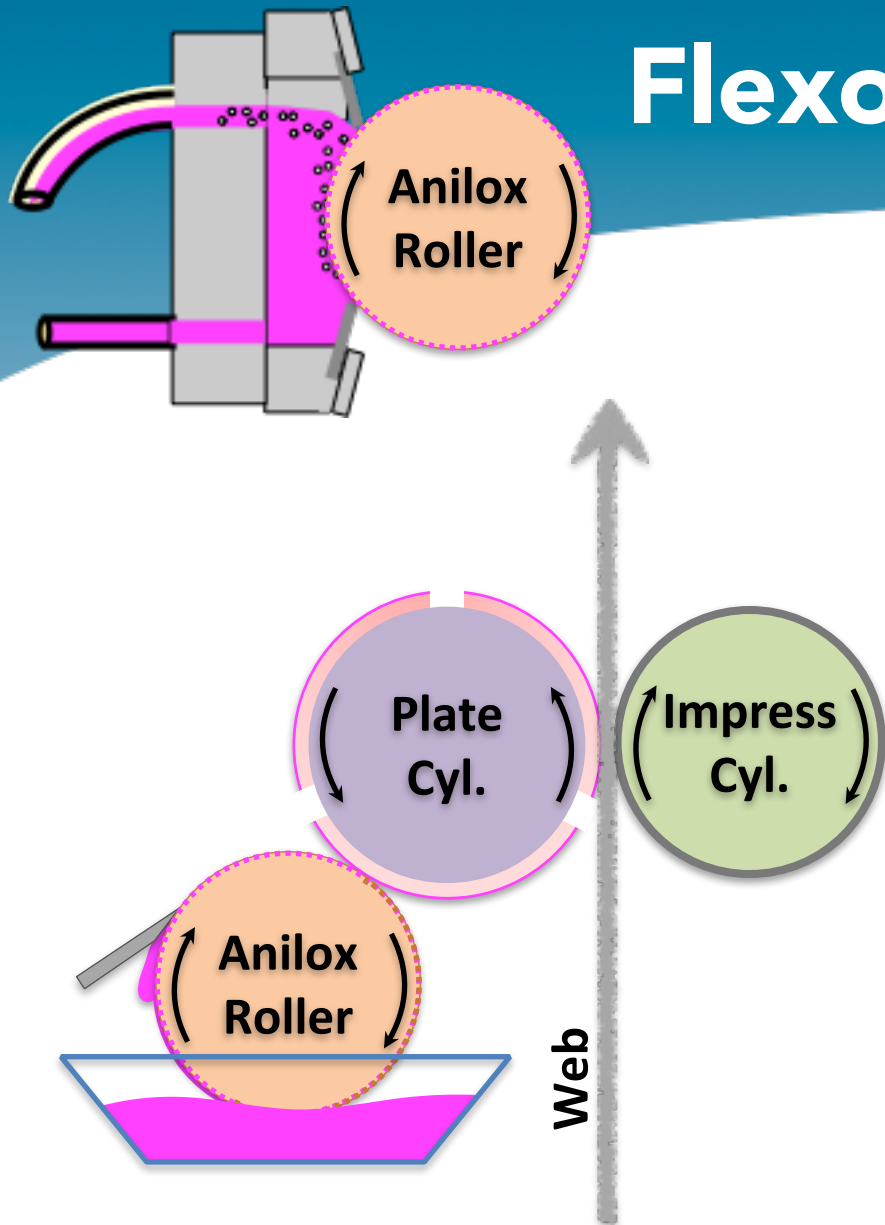


**Stack Press**



**Central Impression Press**

# Flexography



# What Affects Ink Lay Down?

- Substrate & Coatings
- Dyne Level
- Temperature
- Antifoaming Agents
- Chemical Properties
- Color Sequence
- Absorbency
- Press Speed
- Ink Film Thickness
- Impression

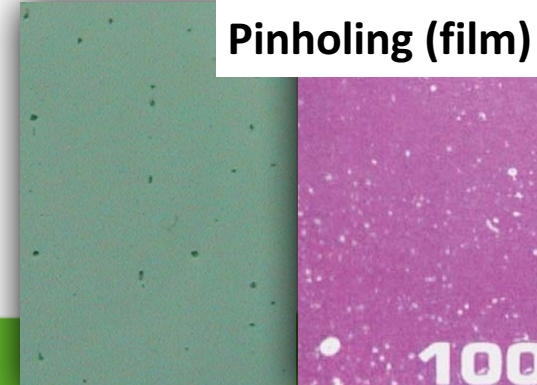
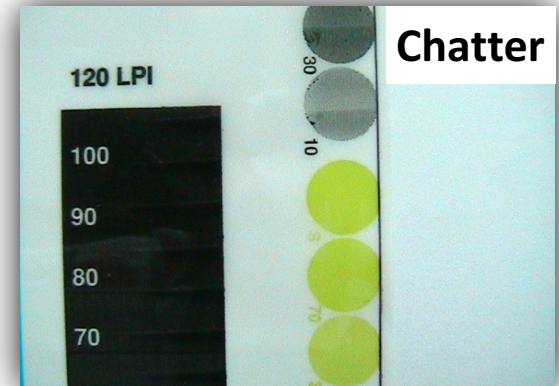
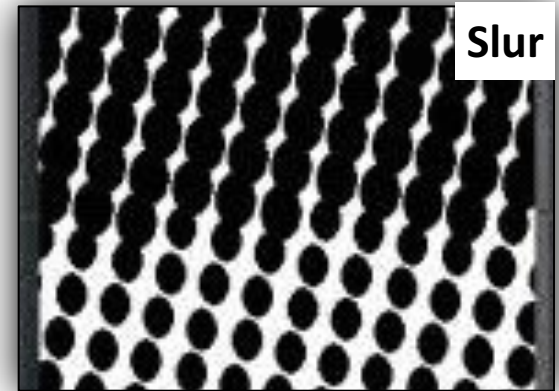
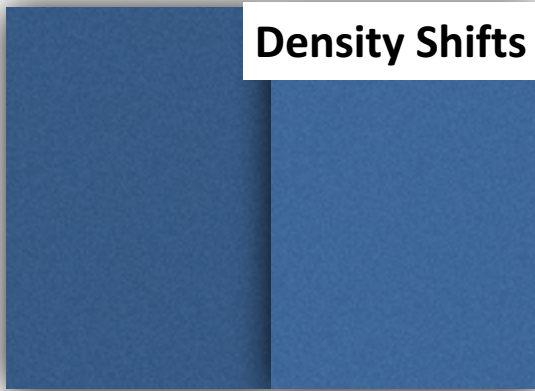
Water Inks - Viscosity & pH

Solvent Inks - Viscosity

UV Inks - Viscosity



# A Few Common Print Issues Related to Inks



# The Fundamentals

## CGATS TR012-2003

### Graphic Technology - Color reproduction and process control for packaging printing

This Technical Report outlines the steps necessary to understand and objectively define the color and tone reproduction capabilities (and limitations) of a printing process.

These steps include **optimization, fingerprinting, process control, and characterization**, which provide the information required in the package development workflow defined in ANSI CGATS TR 011. This report also suggests steps that may be taken to control the printing processes to achieve consistent and predictable color. 28 pp.

1.

2.

3.

4.

# Process Control On Press

- Starts with Optimization and Press Maintenance
- Consistent Maintenance of Production Run Variables During the Run
  - Ink Viscosity, pH and temperature control
- Image Color and Quality Control
  - Inspecting print and web for flaws
- Ideally, want to automate what can be automated and provide proper tools and materials for measurement and data collection

# Optimization (*FIRST* 19.1)

- **GOAL:** Identify best combination of print variables to achieve design requirements
- Test conditions **MUST** represent normal production behavior and quality
- Completed for the intended graphics of each print deck (process/line/combo/solid)
- Not usually necessary to perform on *every* print variable.



# What are the Variables?

## Press Component Variables

- Dryers
- Registration Controls
- Tension Controls
- Press Mechanics

*Is the press operating in sound condition?*

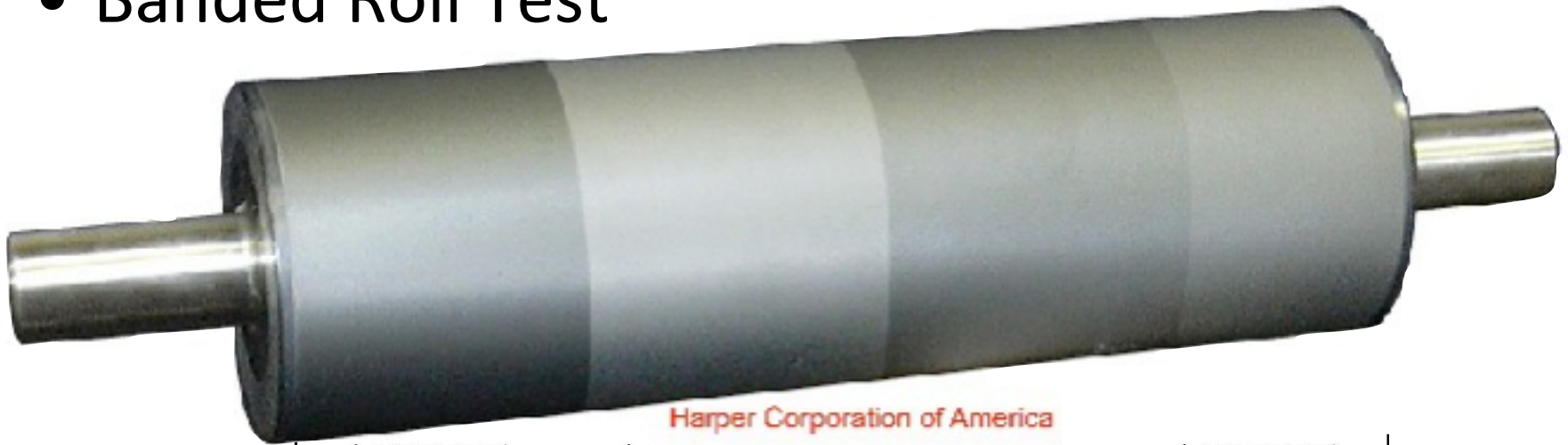
## Job Specific Variables

- Substrate
- Inks/Coatings
- Plate
- Mounting Tape
- Anilox
- Sleeve

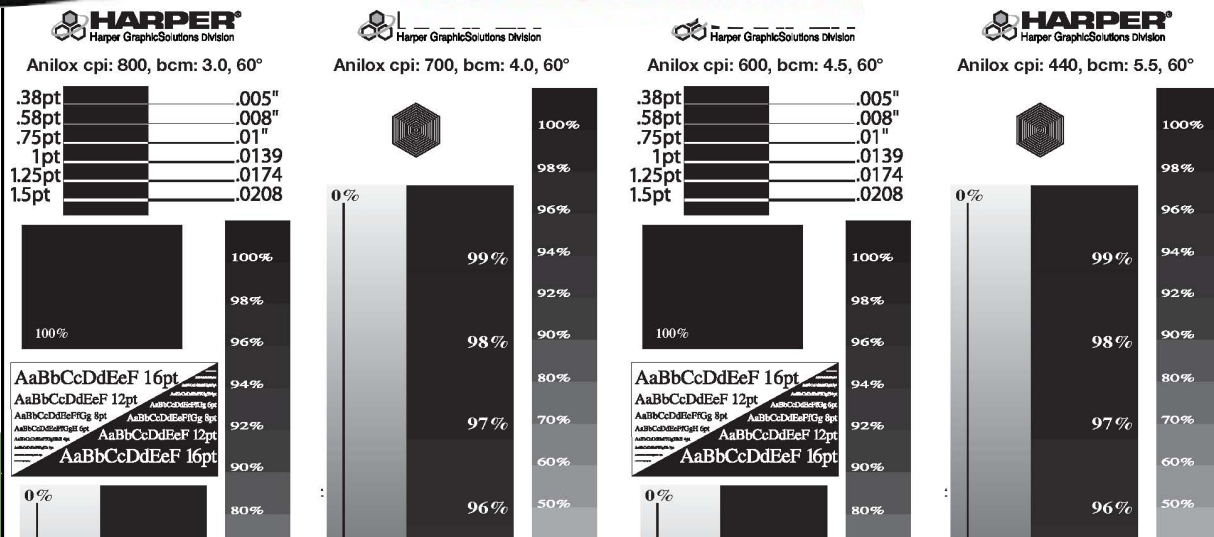
*Optimization for intended graphics (solid, line, screen, process)*

# Anilox Optimization

- Banded Roll Test



Harper Corporation of America



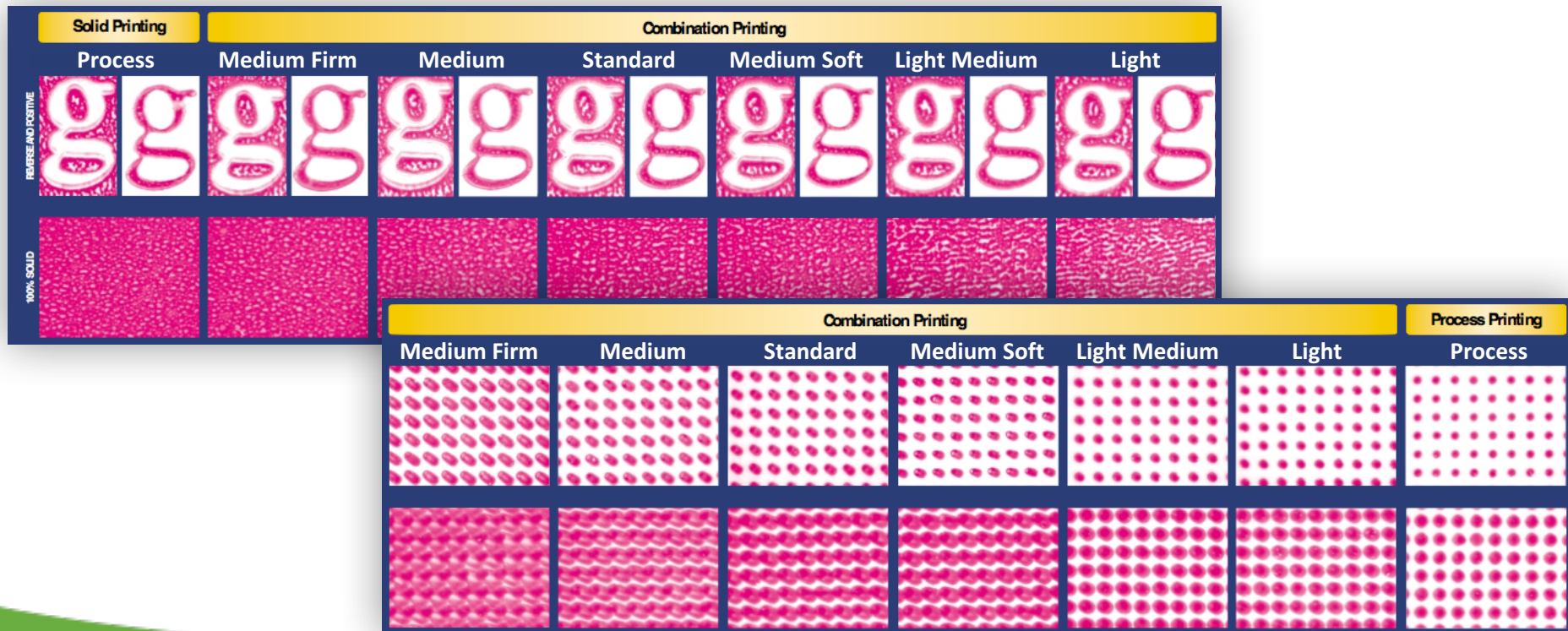
# Inks and Coatings Optimization

- Inks
  - Balancing max pigment load to achieve solids and minimize dot gain but run stably
  - Matching Color Standards
- Coatings
  - Min coat weight to achieve gloss and CoF requirements



# Mounting Tape Optimization

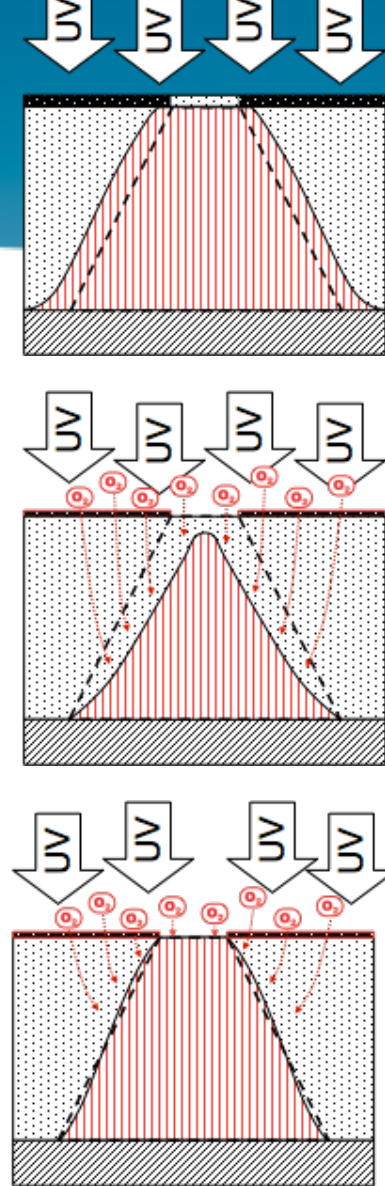
- Best tape for intended graphics - solid, line, screen, process and combination





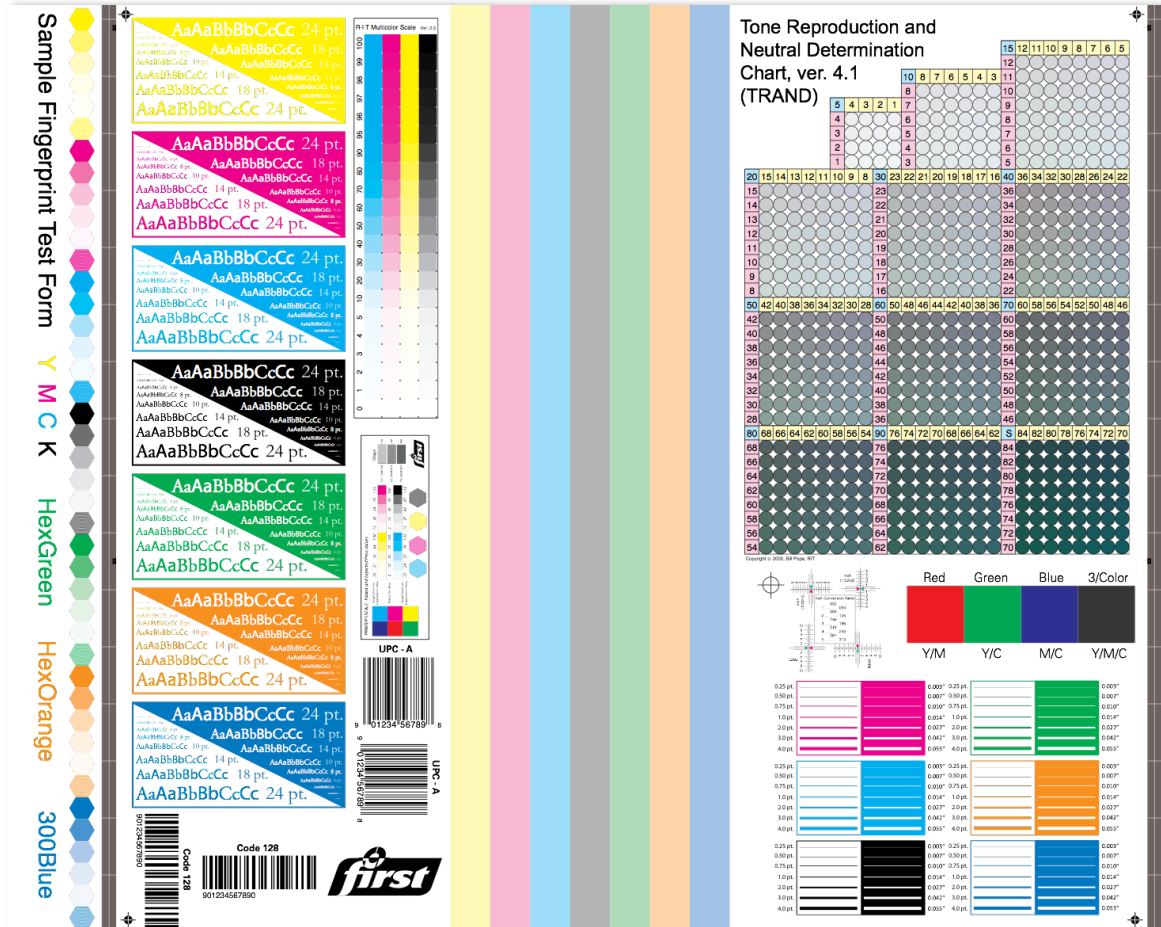
# Plate Optimization

- Printability of screens and solids
- Plate life
- Special Screening and Dot Structure



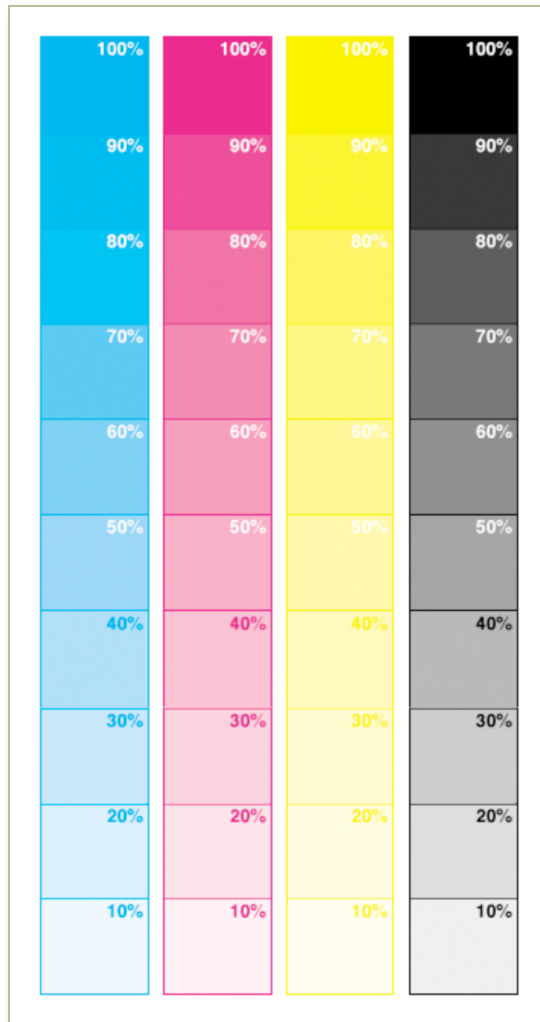
# The Fingerprint

- Normal Production Conditions
- Graphic Parameters
- Curves and Gray Balance
- Target Lab, Density, Dot Gain

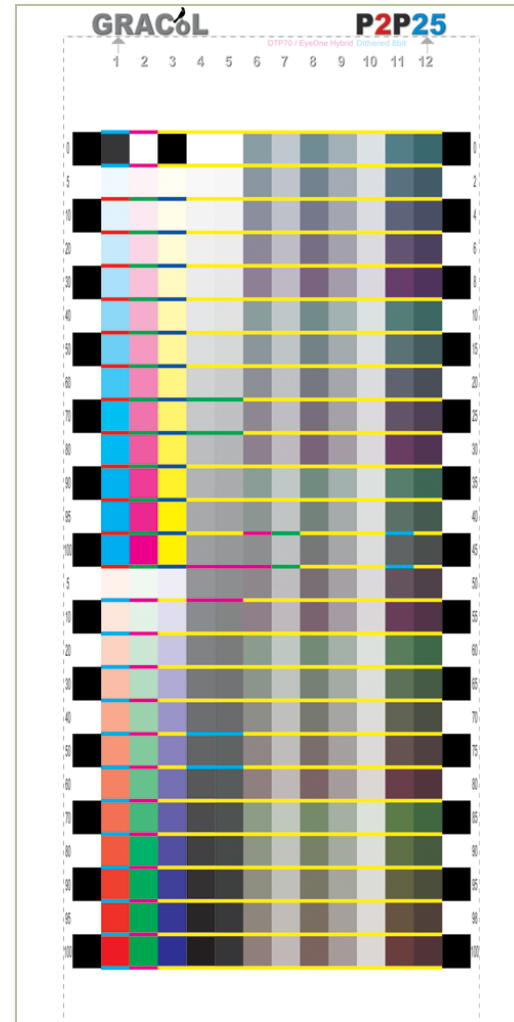




# Two Approaches to CMYK Curves



**Individual Curves**



**CMY Neutral Curves**



# Press Fingerprint/Characterization Form

Company \_\_\_\_\_ Substrate \_\_\_\_\_ Temp. / Humidity \_\_\_\_\_  
 Press \_\_\_\_\_ Ink Type \_\_\_\_\_ Initials \_\_\_\_\_  
 Descrp. \_\_\_\_\_ Date \_\_\_\_\_

	Deck 1						Deck 2						Deck 3						Deck 4						Deck 5						Deck 6																	
Color																																																
Plate Type																																																
Mounting Tape																																																
Anilox Config.																																																
Print Screen Ruling																																																
Plate Cyl./Sleeve ID																																																
Press Speed																																																
Impression Setting																																																
Web Tension																																																
Dryer/UV Setting																																																
Ink ID																																																
Ink Viscosity / pH																																																
Ink SID																																																
L*a*b* Values																																																
	2%	10%	30%	50%	70%	90%	2%	10%	30%	50%	70%	90%	2%	10%	30%	50%	70%	90%	2%	10%	30%	50%	70%	90%	2%	10%	30%	50%	70%	90%	2%	10%	30%	50%	70%	90%	2%	10%	30%	50%	70%	90%						
[LPI 1] Plate Dot Size																																																
[LPI 2] Plate Dot Size																																																
Plate Relief																																																
[LPI 1] Print Dot Size																																																
[LPI 2] Print Dot Size																																																
Print Contrast																																																
Solid Evaluation																																																
Mottle/Pinholing Eval																																																
Fine Line Evaluation																																																
Reverse Evaluation																																																
Banding Evaluation																																																
HL/Vign Dot Bridging																																																
Vignette Hard Edge																																																

Notes:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_





# Review Process Control

proc•ess

*noun*

a series of actions or steps taken in order to achieve a particular end

con•trol

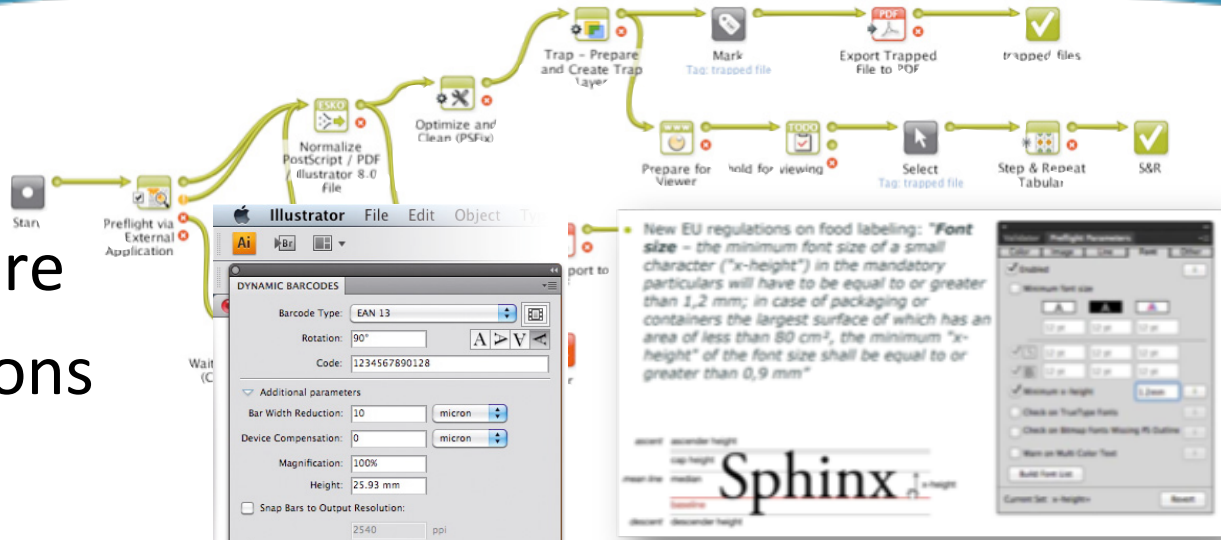
*verb*

determine the behavior or supervise the running of



# Process Control for Prepress

- Artwork
  - High-End Software
  - Workflow Solutions
  - Preflighting
  - Automation of Tasks
- Color Management
  - Color Management Software
  - Spectrophotometer
  - Proofing Software

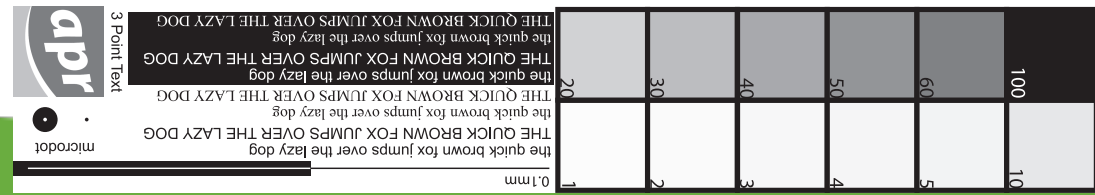
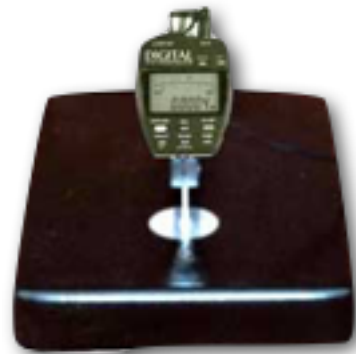






# Process Control for Platemaking

- Imaging/Ablation
- Exposures
  - UVA & UVC Meters
  - Micrometer
- Loop
- Plate Reader
- Shore A Gauge
- Inspection Target
- Washout & Drying
  - Micrometer



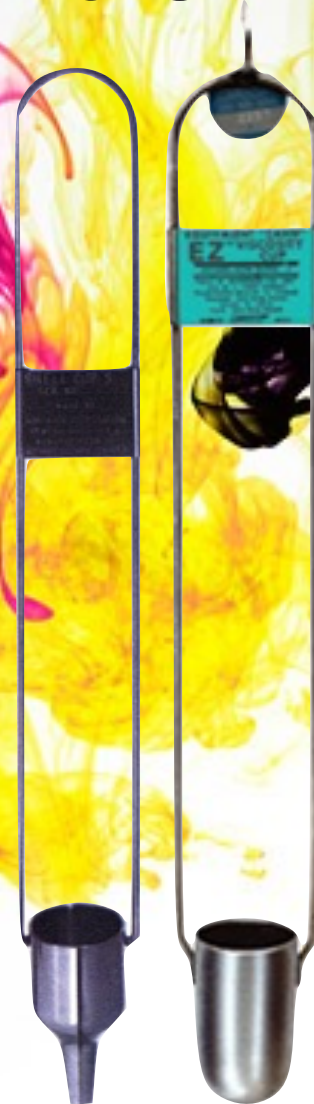




# Process Control for Inks



- Viscosity
- pH Meter (water-based)
- Temperature
  
- Automate measurement and adjustments if possible for consistent and continuous results

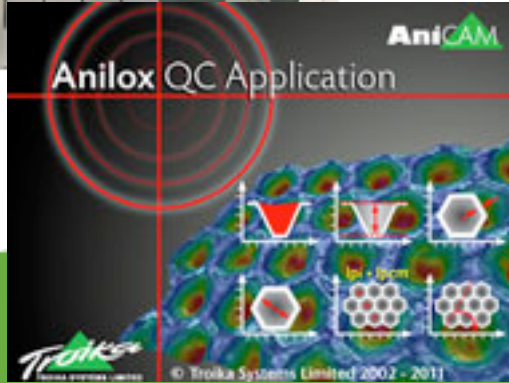
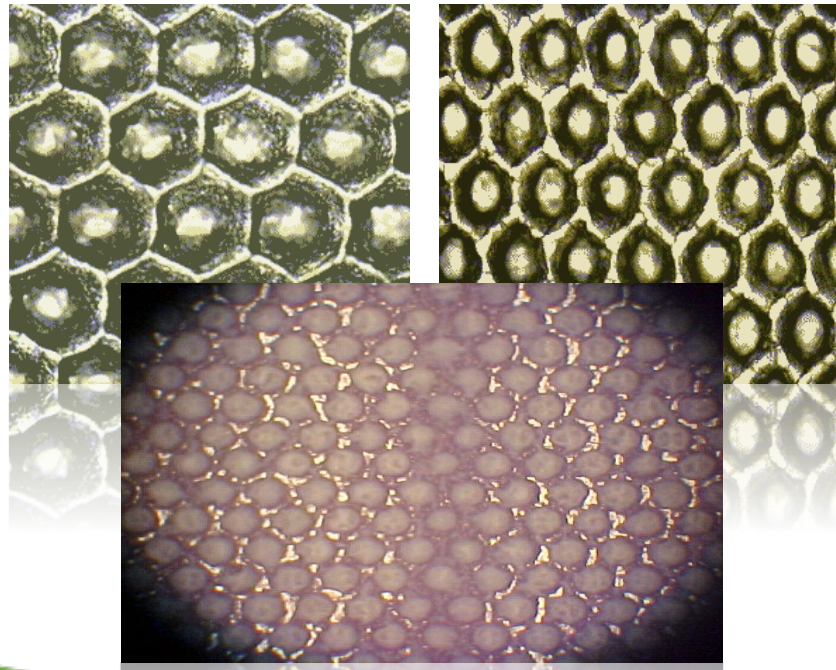




# Process Control for Metering

- Consistent Anilox Selection
- Anilox Inspection

APPLICATION	APPROPRIATE ANILOX LPI	APPROPRIATE ANILOX VOLUME
HEAVY LINE & SOLIDS	180-330	8-4 BCMs
LINE AND TYPE	200-400	7.5-3.5 BCMs
VIGNETTES	360-500	4.7-2.8 BCMs
PROCESS	500-1200	3.2-1.0 BCMs

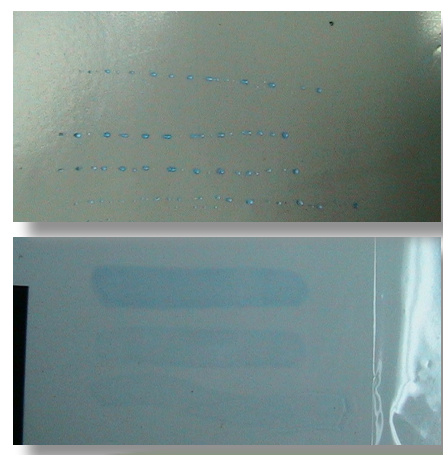
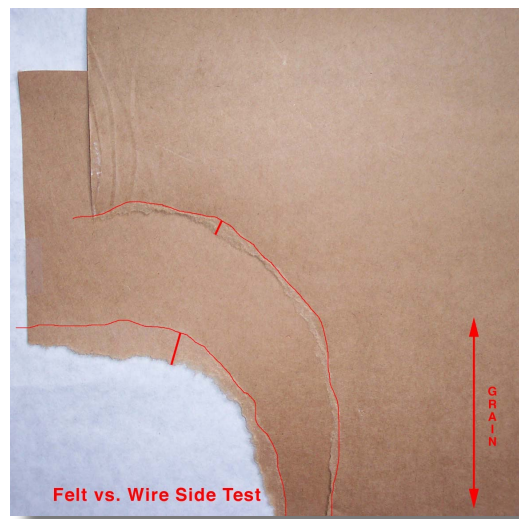






# Process Control for Substrates

- Paper & Film
  - Tensile Test
  - Burst Test
  - CoF Test
  - Grain Test
  - Shrink Test
  - Tape Test
  - Dyne/Treatment





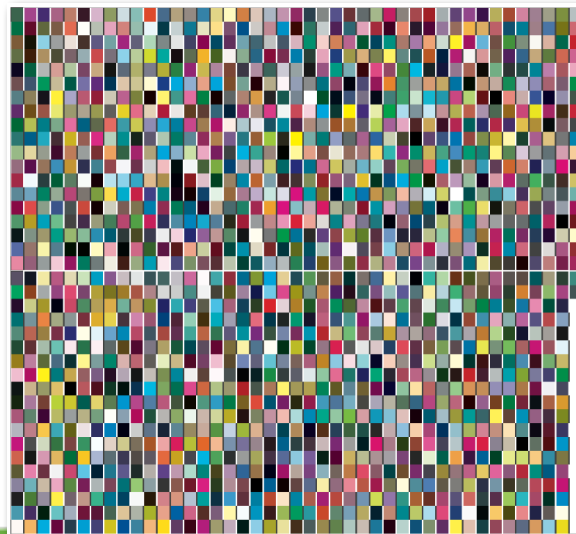
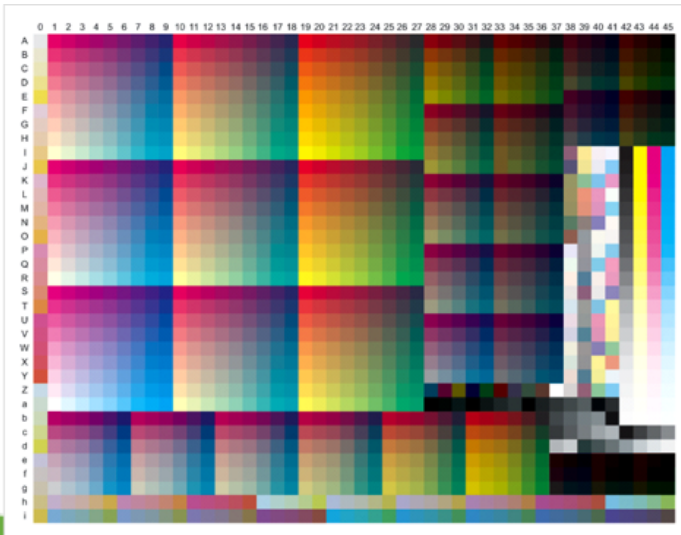
# Process Control for Pressroom

- Stethoscopes - vibration
- Stroboscopes - speed
- Image Analysis - print quality



# Characterization

- MUST be repeatable conditions
- Averaged to represents production gamut
- Used in prepress for monitors, proofing and other processes



# Approaches to Color Control

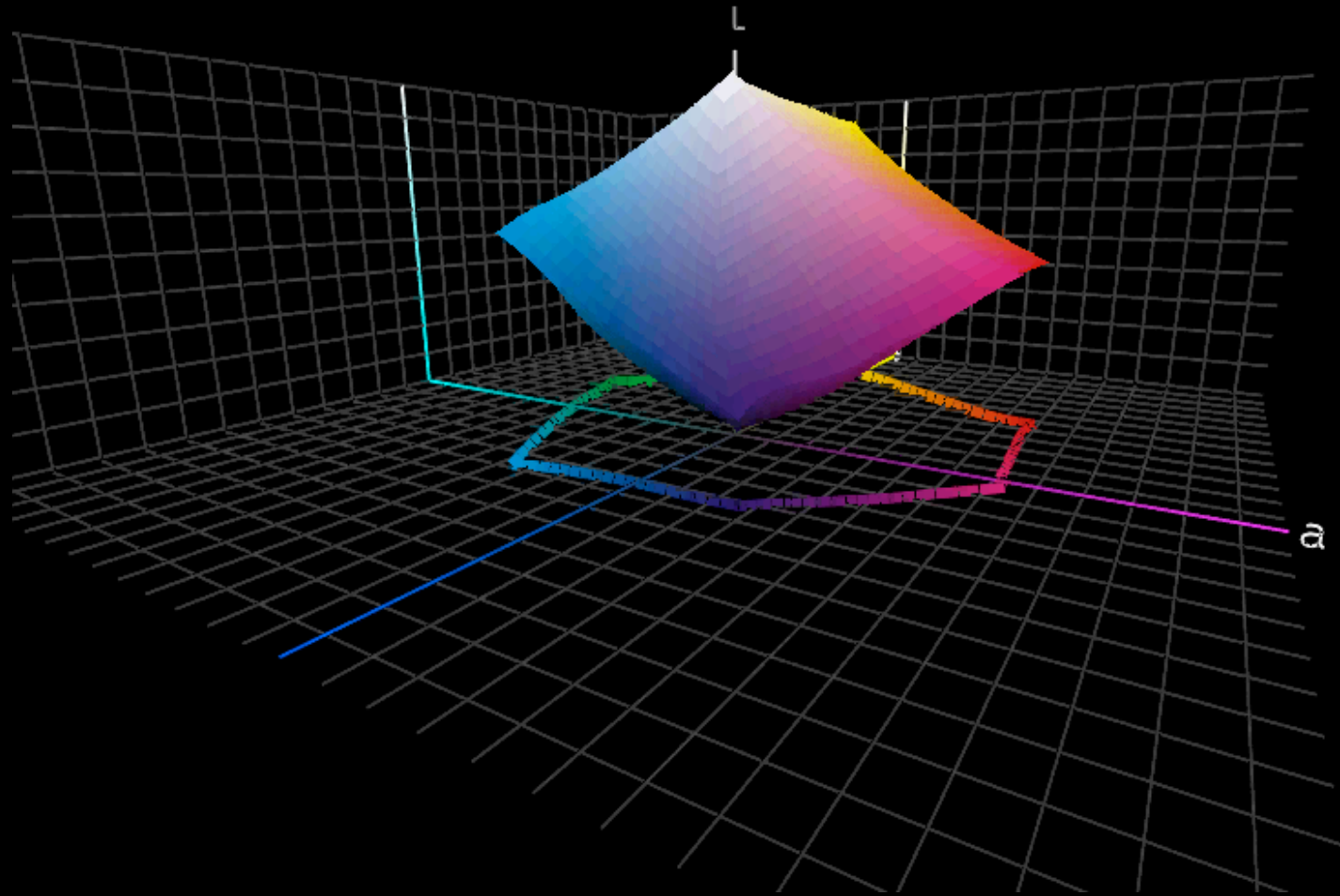
This image displays a detailed color control chart used in printing and digital imaging. It includes several key components:

- Color Patches:** A large grid of 1634 color patches, including a wide range of primary, secondary, and tertiary colors, as well as skin tones and natural colors.
- Grayscale and Density:** A vertical grayscale strip on the right side, labeled 'P2P25', with density values ranging from 1 to 100. Below it are color bars for Cyan (C), Magenta (M), Yellow (Y), and Black (K).
- Registration and Crop Marks:** Various geometric shapes (hexagons, circles, squares) used for alignment and printing control.
- Technical Data:**
  - Color Bars:** Labeled 'APR\_IT18.7-4\_IO, complete patch amount 1634', showing color bars for CMYK and RGB.
  - Barcode:** A barcode with the number '0 79729 03816 8' and the 'apr' logo.
  - Resolution and Line Widths:** A section labeled 'ISO 12647-7 Digital Control Strip' with line widths of 0.25, 0.25, 0.25, and 0.25.
  - Font and Line Weights:** A section labeled 'APR' with text in Times New Roman and Helvetica fonts at 8 pt and 10 pt sizes.
- Production Information:** A table on the left side for recording production details:
 

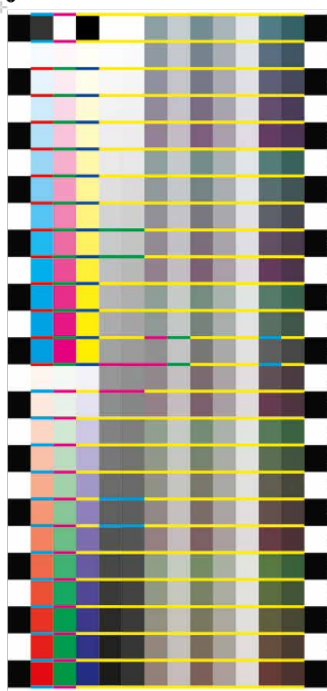
Date	_____	LPI	_____	Anilox Config / Ink SID	_____
Initials	_____	Plate	_____	C	_____
Press	_____	Tape	_____	M	_____
Speed	_____	Subst	_____	Y	_____
		Ink	_____	K	_____
- Image Samples:**
  - A photograph of three women in traditional attire at the bottom left.
  - A photograph of a boat docked at a pier at the bottom right.



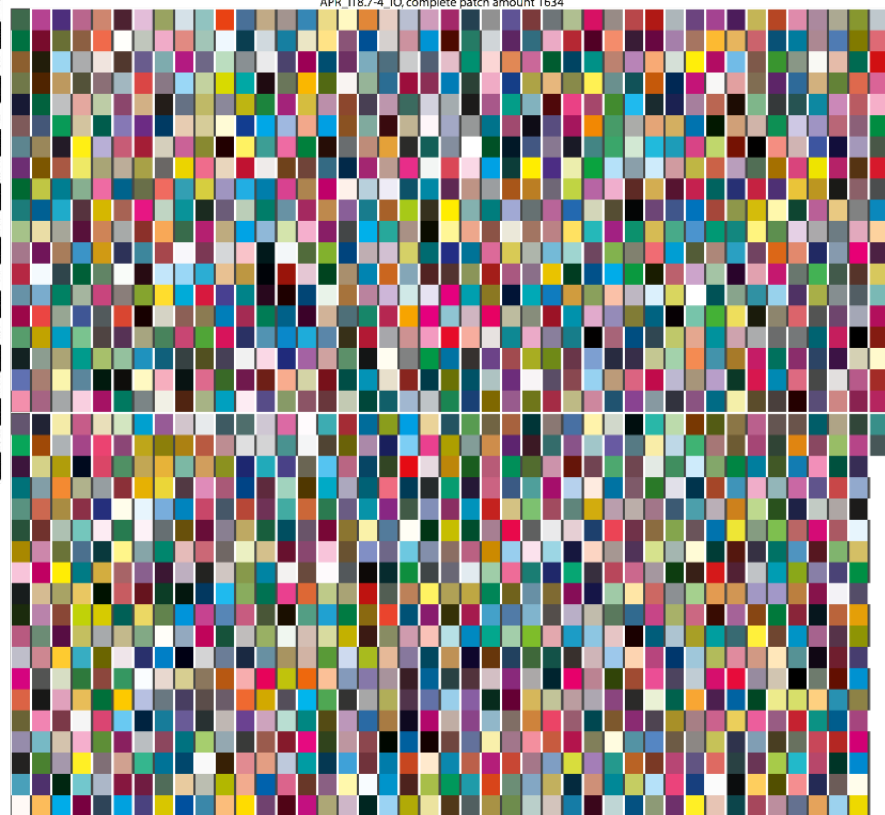
# What is Profiling?



**Sample Narrow Web Gamut**



APR\_IT8.7-4\_10, complete patch amount 1634

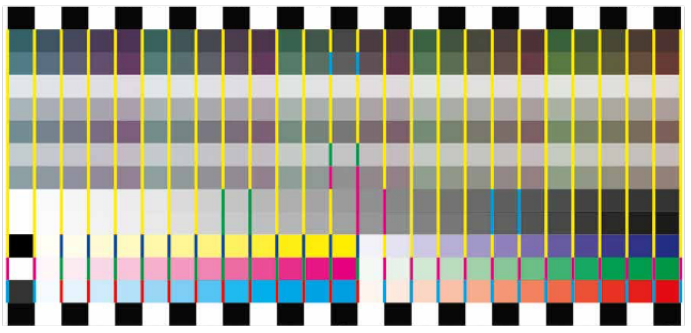


**P2P25**  
K C M Y K

100	100	100	100	100
98	95	95	95	95
95	90	90	90	90
90	85	85	85	85
85	80	80	80	80
80	75	75	75	75
75	70	70	70	70
70	65	65	65	65
65	60	60	60	60
60	55	55	55	55
55	50	50	50	50
50	45	45	45	45
45	40	40	40	40
40	35	35	35	35
35	30	30	30	30
30	25	25	25	25
25	20	20	20	20
20	15	15	15	15
15	10	10	10	10
10	5	5	5	5
8	4	4	4	4
6	3	3	3	3
4	2	2	2	2
2	1	1	1	1

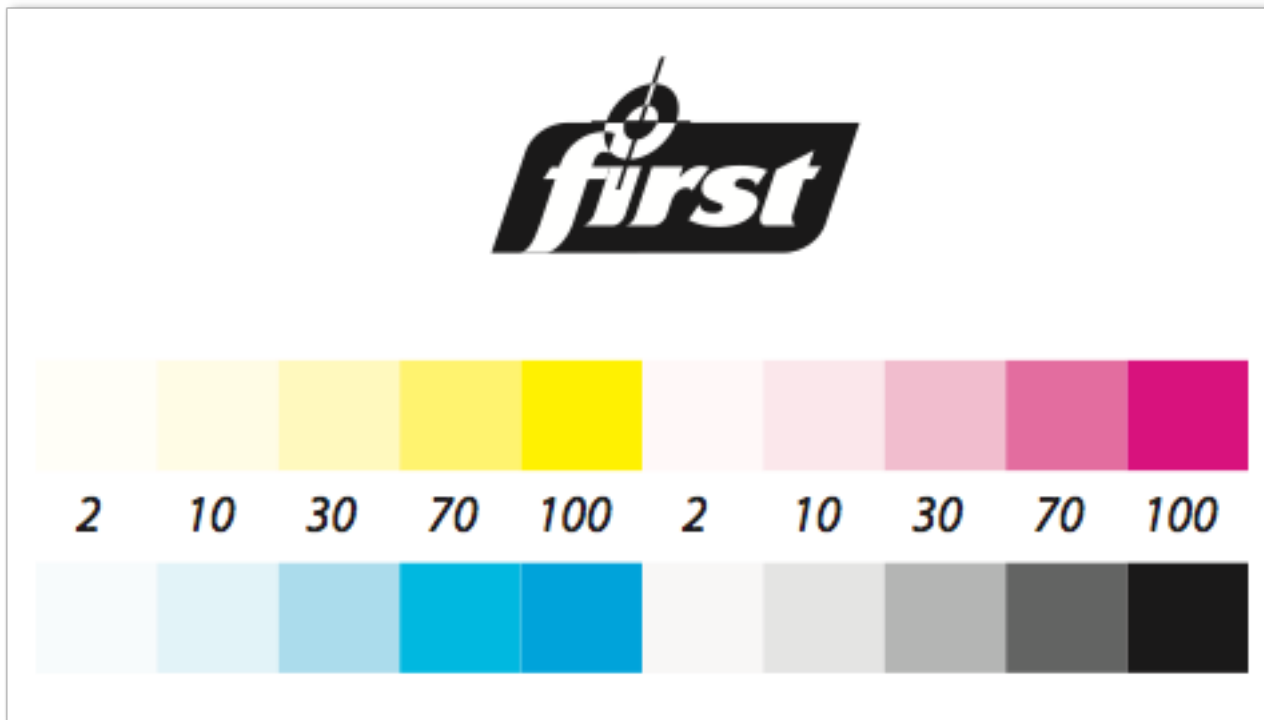
10 pt. Times New Roman	10 pt. Helvetica
8 pt. Times New Roman	8 pt. Helvetica
6 pt. Times New Roman	6 pt. Helvetica
4 pt. Times New Roman	4 pt. Helvetica

Date \_\_\_\_\_ LPI \_\_\_\_\_ Anilox Config / Ink SID \_\_\_\_\_  
 Initials \_\_\_\_\_ Plate \_\_\_\_\_ C \_\_\_\_\_  
 Press \_\_\_\_\_ Tape \_\_\_\_\_ M \_\_\_\_\_  
 Speed \_\_\_\_\_ Subst \_\_\_\_\_ Y \_\_\_\_\_  
 Ink \_\_\_\_\_ K \_\_\_\_\_

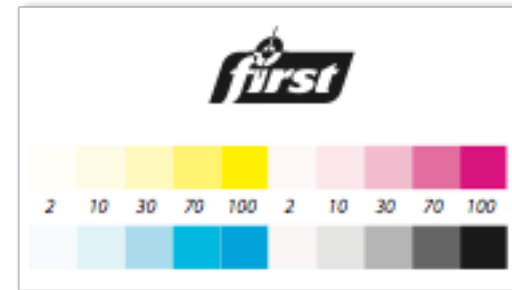
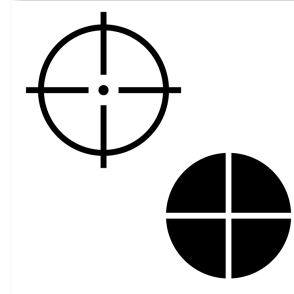
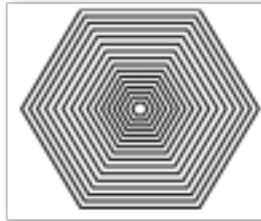
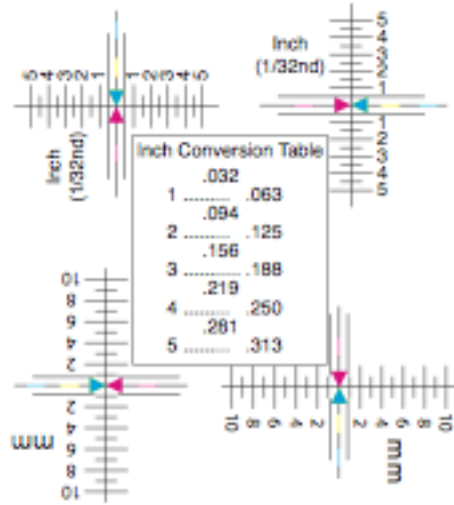


# Process Control and Continuous Improvement

Being able to do it over and over



# Print Marks

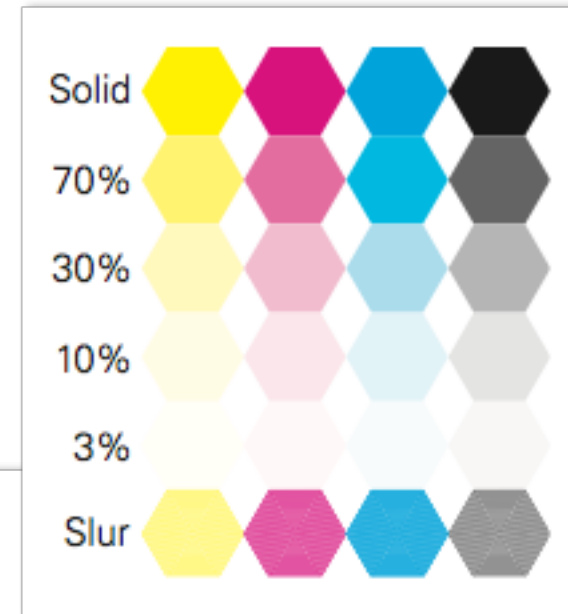


Printer's Scale - Plotted and Expected Press Values

Enter your target values here

Orange boxes for highlighting  
Not intended to print

Enter your target values here



Orange box for highlighting  
Not intended to print

Enter your target values here



# Measurement Tools



# Solutions for the Pressroom

- What density range should you run process Magenta ???
- What density range should you run process Cyan ???
  - FTA FIRST 4.0 suggests 'Starting Points' for process colors

## 20.4.4 Solid Ink Density

Table 20.4.4

Solid Ink Density: Starting Point												
<i>Density is print system dependent; determine optimum density with press fingerprint trial (ref. 19.2)</i>												
	Cyan			Magenta			Yellow			Black		
	min.	Target	max.	min.	Target	max.	min.	Target	max.	min.	Target	max.
Paper Products	1.30	<b>1.35</b>	1.40	1.20	<b>1.25</b>	1.30	0.95	<b>1.00</b>	1.05	1.45	<b>1.50</b>	1.55
Film Products	1.25	<b>1.30</b>	1.35	1.15	<b>1.20</b>	1.25	0.95	<b>1.00</b>	1.05	1.35	<b>1.40</b>	1.45
Newsprint	0.95	<b>0.97</b>	0.99	0.93	<b>0.95</b>	0.97	0.77	<b>0.79</b>	0.81	1.03	<b>1.05</b>	1.07
<p><b>Process for Achieving Color Balance:</b>                      (How to determine printer specific density targets)</p>						<p>Work with the ink supplier.                      First Priority: Specify each ink hue value.                      Second Priority: Check gray balance.                      Third Priority: Confirm dot gain.                      Fourth Priority: Obtain solid ink density (no pinholes).</p>						
	Cyan			Magenta			Yellow			Black		
	min.	Target	max.	min.	Target	max.	min.	Target	max.	min.	Target	max.
Printer Specific	-0.05		+0.05	-0.05		+0.05	-0.05		+0.05	-0.05		+0.05

# What about Spot Colors?

- What density range should you run Pantone 1375 ???
- What density range should you run APR logo Blue ??? or Coca Color Red or Pepsi Blue ???
- FTA FIRST 4.0 does not suggest anything for Spot or Special colors
- The truth is....no one knows!
  - Especially when you consider all of the unique substrates used in Flexo
- Usually Spot or Special colors are matched based on visually evaluation
- Introduction of Spot Color Tone Value measurement (SCTV) as of August 2017

# Pressroom Software



# The Fundamentals

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1.

2.

3.

4.



# Process Control On Press

- Starts with Optimization and Press Maintenance
- Proper Press Make-Ready
- Consistent Maintenance of Production Run Variables During the Run
  - Ink Viscosity, pH and temperature control
- Image Color and Quality Control
  - Inspecting print an web for flaws
- Ideally, want to automate what can be automated
  - Provide proper tools and materials for measurement and data collection
- Root-Cause Analysis Troubleshooting

# Thank You

Catherine Haynes  
[chaynes@teamflexo.com](mailto:chaynes@teamflexo.com)