## **Simply Clean**



## Flexographic Ink Cleaning Solutions

**Simply Clean** is All Printing Resources' line of products designed to clean flexographic inks efficiently. There are eight different solutions tailored to what you want to clean. Some are multipurpose cleaners that work on all types of ink and throughout the pressroom, while others are designed for more targeted purposes. In preparing this product line, we have considered factors such as if your ink is UV, water or solvent based; if you are cleaning plates, anilox rolls or parts of the press; and if you have specific environmental or pH requirements; as well as cost. (See chart on back for details on all Simply Clean products).

## Benefits of our four most popular cleaners:

**SimplyCleanAC** Non-caustic, biodegradable, UV/water-based ink cleaner and emulsifier improves your print quality. Safe for your equipment, the environment, your employees and your bottom line. It's fast, effective and the perfect answer for your entire facility – from anilox rolls, doctor blades, ink pans to equipment, cabinets and floors. Amazing emulsification qualities in SimplyCleanAC allow it to break down, re-wet, emulsify, then suspend ink – and avoid redeposit to cleaned surfaces. Maintains pH over 12.0 after dilution, readily removes ink and reduces the need for corrosive deep cleaners. Consistently outperforms comparable caustic cleaners for maximum cleaning efficiency. Contains no VOCs, phenols, caustic or corrosive chemicals, and no solvents or SARA Title III chemicals.

**SimplyCleanPR** Nothing works better to emulsify dried UV or water-based inks. The longer the ink has cured, the better this non-caustic solution outperforms its highly caustic competitors. Recommended as a press wash but not recommended for plate machines. Can be diluted 3:1 for easier usage as a powerful all-purpose cleaner.

SimplyCleanMA Designed for Ultra Sonic Machines and Anilox Washers. Quickly removes UV, water or solvent-based inks. Very similar to Simply CleanAC and SimplyCleanPR but contains caustic. However, it is not as harsh as some competitive caustic cleaners. (Health rating of 2). Our clients have found this to be the best cleaner for dried ink - works faster than SimplyCleanPR but costs slightly more. We are getting rave reviews for this cleaner.

**SimplyCleanSW** Use this highly effective, non-caustic solution in mechanical plate washers to remove solvent ink.

We also offer **SimplyCleanAX** - a caustic anilox cleaner; **SimplyCleanLF** - a low-foam option for high-agitation parts washers; **SimplyCleanMP** for machine-cleaning ink off plates; and **SimplyCleanPH** when a pH of less than 12 is required.



Spray Bottle

55 Gallon Drum



Various Quantities Available
See chart on back

## **Simply Clean Product List**

Simply Clean products can be used all over the pressroom: as a press wash, for anilox rolls, plates, parts, in automatic cleaners, on dried ink and more. Select the primary or specialty products below to best fit your needs. Please consult corresponding MSDS sheets for use directions, technical data, first aid and safety.

**Primary Cleaning Solutions** 



- Press Wash, Plate Cleaner or Spot Cleaner
- All Inks, best for Water/UV Inks
- NON-CAUSTIC
- QTY: Spray, 1, 5, 15, 55, 275g

Use our best selling solution throughout your entire plant. Flushes through presses for pennies per use. Improves printing efficiency while reducing downtime and extending the life of your equipment. Contains no VOCs, phenols, caustic or corrosive chemicals, solvents or SARA Title III chemicals. We are in the process of obtaining a DFE (Design for the Environment) Government approval for this environ-



- Emulsifies Dry Ink, Press Wash
- UV/Water Inks
- NON-CAUSTIC

mentally safe product.



- QTY: 1, 5, 15, 55, 275g

This popular product can be diluted 3:1 and still outperform highly caustic cleaners, especially when ink has cured for a long time. Not recommended for plate machines.

- FOR MECHANICAL ANILOX CLEANERS CAUSTIC
- Mechanical and Ultra Sonic **Anilox Washers**
- All Inks
- CAUSTIC
- QTY: 1, 5, 15, 55, 275g

This fast-cleaning product was designed for anilox washers. It contains caustic but is not as harsh as some of the others (health rating of 2). We are getting rave reviews for this cleaner.



- Plate Wash
- Solvent Ink
- NON-CAUSTIC
- QTY: 5, 55g

Use this effective, non-caustic cleaner to safely wash solvent inks off plates.

**Specialty Cleaning Solutions** 



- Anilox only
- All Inks
- CAUSTIC
- QTY: Quarts

This caustic product has unique polymers that will penetrate deep into anilox cells. The higher viscosity will allow it to cling to the anilox. Apply with brush or cloth, allow to sit 20 minutes and rinse well.



- High-agitation Parts Washers, Pans, Buckets, Parts
- All Inks
- CAUSTIC
- QTY: 5, 55g

Same as SimplyCleanAC, with caustic and some low-foam surfactants added.



- Plate Cleaning Machines
- UV/Water Inks
- CAUSTIC
- QTY: 5, 55g

Outperforms highly caustic cleaners and is especially good for UV/water base varnish inks.



- When pH <12 is required
- All Inks
- NON-CAUSTIC
- QTY: 5, 55g

For more information, please call: 800.445.4017 or e-mail: info@teamflexo.com

www.teamflexo.com



All Printing Resources, Inc. 140 West Lake Drive, Glendale Heights, IL 60139

phone: 800.445.4017 fax: 800.536.4946